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| John Hunt Publishing - **Roundfire** - announces the new title | | |
| **First Lady Escapes, The** FLOTUS Flees the White House  Verity Speeks  President Rex Funck is a loutish, lying old bully whose affairs have deeply hurt his stunning wife Natalia, a former model from Slovakia. Now he wants to get her pregnant so voters will see him as a macho stud and re-elect him in a landslide. Natalia despises Funck too much to go through with it. With the help of Angel, her gay Mexican hairdresser and BFF, she secretly flees the White House. To take her place they leave Moon, a ballsy trans woman who impersonates FLOTUS at a Miami drag-queen show. Natalia’s suspenseful escape becomes a personal journey of self-awareness with unexpected twists and outrageous characters. Meanwhile, when the truth comes out about Moon at the White House, all hell breaks loose. In **The First Lady Escapes: FLOTUS Flees the White House**, Natalia proves herself a true American hero by saving her beloved adopted country from getting Funcked.   ***'A rippingly funny and surreal lampoon, the comic relief we so desperately need…It will leave you gasping with laughter and Trumpetized all at the same time.'***  ***'I can’t stop laughing! I’m buying a hundred copies to pass out at the next Women’s March!'***  **Author Bio** Verity Speeks was inspired to write **The First Lady Escapes: FLOTUS Flees the White House** because of the outrage, frustration and helplessness she has felt since November 8, 2016, when a meteor with a bad comb-over struck the earth and caused devastating consequences that continue to wreak havoc.  **Endorsements** *This hugely entertaining tale resonates with the hitherto unimaginable absurdities of current affairs. Never was a book more engaging nor more-timely. I chuckled all the way through it.* ***Lionel Friedberg, author of New York Times bestseller Full Service***  **Promotional Plans** Targeted social media campaign, directed in particular at women who despise the US President and his policies. Flood Twitter, Facebook, Instagram with memes and excerpts from the novel, encouraging wide sharing. Drop-in title publishing right in the midst of 2018 midterm elections - seek out post-shares and endorsements from key figures. Promote to fans of Clinton's *The President is Missing*, and Saturday Night Live and other late-night talk shows that regularly portray political satire.  **USP** This is the only satirical novel to bring alive a fantasy that many Americans - mostly women - have about the First Lady – that she wishes to escape the President.  **Competing Books** Pussy: A Novel 9781787330207, by Howard Jacobson Random House UK, 2017  **Categories** FICTION (General)(FIC052000) -> Satire(FIC052000) FICTION (General)(FIC064000) -> Absurdist(FIC064000) FICTION (General)(FIC016000) -> Humorous (General)(FIC016000) |  | **Publication Date** October 2018  **Paperback** ISBN: 978-1-78904-208-5 $19.95  |  £13.99 8.5x5.5 inches | 216x140 mm 392PP  **e-book** ISBN: 978-1-78904-209-2 $7.99  |  £4.99  **Library of Congress** 2018952030 |
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