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| John Hunt Publishing - **Chronos Books** - announces the new title | | |
| **Afterlife of King James IV, The** Otherworld legends of the Scottish king  Keith John Coleman  **The Afterlife of King James IV** explores the survival stories following the Scottish king's defeat at the battle of Flodden in 1513, and how his image and legacy were used in the years that followed when he remained a shadow player in the politics of a shattered kingdom.  Keith John Coleman has written a legend-based biography of James IV that straddles the gap between history and folklore that looks at the undying king motif and otherworld myths of James IV, one of Scotland's most successful rulers.  **Author Bio** Keith Coleman is a native of Dundee who currently works as a manager in local government in Cornwall. He is a writer of dark fiction and of non-fiction on the subjects of history and folklore. His expertise particularly lies in the folklore of the Scottish kings, about which he regularly blogs at angusfolklore.blogspot.co.uk. Keith lives near St Austell, Cornwall, UK.  Online: [Facebook](https://www.facebook.com/profile.php?id=100011029724217), [Blog](https://angusfolklore.blogspot.co.uk/), [Twitter](http://www.twitter.com/#!/@Gododdinman)  **Promotional Plans** Social media campaign targeting fans of Scottish history, history of Royals and the Tudors. Author to promote the book via his blogs, arrangement of a blog tour of other history blogs, taking part in interviews, Q&As, excerpts of the book. Author website. Newsletter mailings to historical and folklore organizations. Source pre-publication reviews in key history magazines.  **USP** A unique stance on a biography of a British king, which opens up one of the great mysteries of the Tudor period - what happened to James IV's body? A must-read for fans of Tudor and Scottish history.  **Competing Books** Fatal Rivalry, Flodden 1513: Henry VIII, James IV and the battle for Renaissance Britain 9781780221366, by George Goodwin Weidenfeld (W&N), 2014  **Categories** HISTORY (General)(HIS015000) -> Europe (General)(HIS015000) -> Great Britain(HIS015000) BIOGRAPHY & AUTOBIOGRAPHY (General)(BIO014000) -> Royalty(BIO014000) HISTORY (General)(HIS037090) -> Modern (General)(HIS037090) -> 16th Century(HIS037090) |  | **Publication Date** April 2019  **Paperback** ISBN: 978-1-78904-117-0 $27.95  |  £16.99 8.5x5.5 inches | 216x140 mm 280PP  **e-book** ISBN: 978-1-78904-118-7 $21.99  |  £12.99  **Library of Congress** 2018942282 |
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