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| John Hunt Publishing - **Moon Books** - announces the new title | | |
| **Shor Shamanic Epic Folktales**  Alexander and Luba Arbachakov, Llyn Roberts  The Shor are a small indigenous minority in southern Siberia occupying southern Kemerovo Oblast. Their population numbers under 12,000. The Shor language belongs to the Khakass subgroup of the Uyghur-Oguz group of Turkic languages. Only about 1,000 people speak the native Shor tongue today. The Shor heroic tales are the largest and most long-standing genre of Shor folklore. They were generally performed at home in the evening or at night. They not only served as a relaxing activity for people, influencing their spiritual peace, but also served a magical role, protecting them from evil spirits. As with the oral traditions of original cultures, these tales exemplify the Shor’s connection to ‘story’ as something tangible, corporeal and animate. This very special manuscript depicts and preserves two of these epics.  **Author Bio** **Alexander Arbachakov** was born within the Shortsi Aboriginal group of southern Siberia in 1964. Arbachakov is an environmentalist, specialising in forestry. He is vice-president of the Shortsi People's Association, and he takes great pride in recording and exhibiting the beauty of his homeland through the media of photography and film. **Luba Arbachakov** was born in 1963 in the small village of Onzas, in the heart of the Mountains Shoria. Luba is an environmentalist as well as a folklorist and philology specialist. She is chief field specialist of Shortsi folklore and ethnography, and she is known for her painting and poetry.  **Endorsements** *In recent years the world has come to appreciate the wisdom and teachings of ancient cultures...The Shor are such a people. Their numbers are declining rapidly, as is their language. This amazing book is a huge step in preserving their knowledge and sharing it with a world that needs it more than ever before. Purchase this book, support these incredible people, and gain remarkable insights about living on this sacred Earth.* ***John Perkins, NY Times bestselling author of Confessions of an Economic Hit Man***  **Promotional Plans** The authors will work with non-profit organization run by award-winning Shamanic author, Llyn Roberts, whose organisation will promote the book to their growing shamanic audiences via email newsletters and social media. Llyn Roberts to promote the book during her workshops, via social media. Moon Books social media promotion, blog articles.  **USP** The wisdom of the indigenous Shor peoples would not be preserved or made available to a worldwide audience if not for the writing in this book. It presents a unique and enticing opportunity for contemporary shamanic practitioners to experience the ancient wisdom of the Shor.  **Competing Books** Spiritual Wisdom of the Altai Mountains 9781780991214, by Nikolai Shodoev  Moon Books, 2012  **Categories** BODY, MIND & SPIRIT (General)(OCC036030) -> Shamanism(OCC036030) SOCIAL SCIENCE (General)(SOC062000) -> Indigenous Studies(SOC062000) HISTORY (General)(HIS032000) -> Europe (General)(HIS032000) -> Russia & the Former Soviet Union(HIS032000) |  | **Publication Date** May 2019  **Paperback** ISBN: 978-1-78904-006-7 $14.95  |  £8.99 8.5x5.5 inches | 216x140 mm 136PP  **e-book** ISBN: 978-1-78904-007-4 $6.99  |  £4.99  **Library of Congress** 2017963337 |
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