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| John Hunt Publishing - **Zero Books** - announces the new title | | |
| **New Work New Culture** Work we want and a culture that strengthens us  Frithjof Bergmann  The “job system” for organizing work has only existed for around 200 years - since the industrial revolution. Always problematic, it now approaches collapse, and what follows, either for good or ill, depends on decisions made and executed in current times. Many people are filled with dismay, and turn for succor to political opportunists. Prescient of the looming disaster, Frithjof Bergmann began to devise alternatives to the job system in the 1970s. He started with the fostering of dialogue, about ameliorating the impacts of layoffs in times of recession, among the workforce in the auto industry and community, in Flint, Michigan. What has evolved, over years, is his proposed alternative to the job system. New Work, New Culture recounts the development of his ideas, and describes one course which humanity might follow, that all might live better lives.  **Author Bio** Professor Frithjof Bergmann is Professor Emeritus of Philosophy at the University of Michigan, where he spent most of his academic career. Bergmann is a Nietzsche scholar, teacher and political activist, and he is the director of the Center for New Work. He lives in Ann Arbor, Michigan.  **Previous Titles** On Being Free (9780268014933), University of Notre Dame Press, 1979.  **Promotional Plans** Author has a committed entourage of admirers and colleagues. He has already been featured on the podcast The Partially Examined Life, a podcast that has over 100,000 subscribers. As an elder statesman in left utopian thinking he will be highly sought after for interviews and placement of articles in the lead up to publication. Source key pre-publication endorsements. Zero Books podcast and YouTube.  **USP** Bergmann has developed his New Work concept over 30 years and has amassed a dedicated following in that time. This exciting new book is positioned as an alternative to social democratic political projects which do not go far enough in imagining a new basis for modern life.  **Competing Books** On Being Free 9780268014933, by Frithjof Bergmann University of Notre Dame; New Ed., 1979  **Categories** PHILOSOPHY (General)(PHI006000) -> Movements (General)(PHI006000) -> Existentialism(PHI006000) BUSINESS & ECONOMICS (General)(BUS012000) -> Careers (General)(BUS012000) SOCIAL SCIENCE (General)(SOC002010) -> Anthropology (General)(SOC002010) -> Cultural & Social(SOC002010) |  | **Publication Date** June 2019  **Paperback** ISBN: 978-1-78904-064-7 $32.95  |  £19.99 8.5x5.5 inches | 216x140 mm 352PP  **e-book** ISBN: 978-1-78904-065-4 $25.99  |  £15.99  **Library of Congress** 2018936101 |
| Distributed to the trade by National Book Network in US; by Orca Marston in UK Publisher contact: beccy@jhpbooks.net [zero-books.net](http://zero-books.net) |  |  |