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| John Hunt Publishing - **Moon Books** - announces the new title | | |
| **Pagan Portals - What is Modern Witchcraft?**  Trevor Greenfield  It has been observed that the traditions, philosophies and beliefs that enjoy historical longevity are not those that remain static and unchanging, but rather those that evolve and adapt to meet the needs of different or changing societies. And that truth, of course, can be extended to religions and spiritualities that by necessity must remain relevant to peoples’ lives or become intellectual museum pieces. With topics ranging from CyberWitches to Activism, from Web Weaving to Urban Witchcraft, from the Arts to Kitchen and Solitary Witchcraft and more, What is Modern Witchcraft? considers contemporary developments in the ancient craft and discusses a number of questions and issues that are frequently raised today.  What is Modern Witchcraft? is edited by Trevor Greenfield and features essays from Morgan Daimler, Annette George, Irisanya Moon, Rebecca Beattie, Philipp J. Kessler, Amie Ravenson, Rachel Patterson, Mélusine Draco, Dorothy Abrams, Arietta Bryant and Mabh Savage.  **Author Bio (Editor)** Trevor Greenfield is an author and is the Publisher and Publicist for Moon Books. Trevor holds MA degrees in Religious Studies and English Literature and he is and an Associate Lecturer in Religious Studies with the Open University. He lives in Worthing, West Sussex.  Online: [Facebook](http://www.facebook.com/moonbooks)  **Previous Titles** Seven Ages of the Goddess (9781785355585), Moon Books, 2018. Goddess in America (9781782799252), Moon Books, 2016. Naming the Goddess (9781782794769), Moon Books, 2014.  **Promotional Plans** Promotion to the extensive Moon Books community via Facebook, and through each authors' own networks. Moon Books blog articles and YouTube book trailer, and interviews with individual authors. Moon Books presence at pagan/wiccan festivals. Promotion to key MBS/pagan bookshops and wholesalers.  **USP** Written by a widely-ranging group of practising Witches and Wiccans from the USA and UK, What is Modern Witchcraft? is the ideal primer for beginners and those already experienced in the craft and wishing to learn more.  **Competing Books** Witchcraft Today - 60 Years On 9781782791683, by Trevor Greenfield Moon Books, 2014  **Categories** RELIGION (General)(REL117000) -> Paganism & Neo-Paganism(REL117000) BODY, MIND & SPIRIT (General)(OCC026000) -> Witchcraft(OCC026000) RELIGION (General)(REL118000) -> Wicca(REL118000) |  | **Publication Date** March 2019  **Paperback** ISBN: 978-1-78535-866-1 $10.95  |  £6.99 8.5x5.5 inches | 216x140 mm 96PP 96PP  **e-book** ISBN: 978-1-78535-867-8 $5.99  |  £3.99  **Library of Congress** 2018940515 |
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