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| John Hunt Publishing - **O-BOOKS** - announces the new title | | |
| **Banyan Tree Adventures: Travels in India**  Keith Forrester  Drawing upon his own travel experiences and those of others, Keith Forrester interrelates travel writing, tourism and serious commentary to produce an account of the delights, challenges and excitement of visiting old and new India. Banyan Tree Adventures: Travels in India is not the usual travelogue or tourist guide to India. It is a book that not only discusses the Indian experiences and views of non-domestic travellers in their explorations and adventures, but also a text that helps understand the simple question of why tourists keep returning to the country.  What is it about India that prompts the interest and loyalty of returning tourists? Where do they go and why? What areas do tourists visit and what aspects of Indian culture, policy and history interests them? How do overseas tourists cope with and understand the shocking evidence of poverty while travelling around the country?  Few countries embody the blending of tradition and the ancient with the new and the modern. It is a good time to be interested in and thinking about India. It’s an even better time to be travelling around the country.  **Author Bio** Keith Forrester is a retired academic from the University of Leeds, who worked an educator for voluntary and non-profit organisations throughout Europe and North America. Keith has spent long periods of time visiting India over the past six years, immersing himself in Indian history and culture and writing his new book Banyan Tree Adventures. He lives in Leeds, UK.  **Endorsements** *Keith Forrester weaves together an account informed by social history, politics, current affairs and more. This is a gripping overview of travel in India - the sites, the journeys, the people and the experiences. I often felt that I was there walking alongside the author as he wanders the markets, the streets and the landmarks. The experienced traveller or the India first-timer will find it equally stimulating and rewarding. Rarely have I read a book that provides social, historical and political insights without feeling preaching at… a profoundly rewarding read.* ***Professor Nick Frost, Leeds Beckett University***  **Promotional Plans** Articles in journals and travel magazines/websites. Speaking engagements, interviews. O-Books social media promotion including blog posts and YouTube video.  **USP** A rare exploration of the social issues encountered whilst travelling in modern day India, intertwined with social and political history, and India's relationship with Great Britain.  **Competing Books** Around India in 80 Trains 9781857886443, by Monisha Rajesh Nicholas Brealey Publishing, 2016  **Categories** TRAVEL (General)(TRV003040) -> Asia (General)(TRV003040) -> India & South Asia(TRV003040) HISTORY (General)(HIS017000) -> Asia (General)(HIS017000) -> India & South Asia(HIS017000) SOCIAL SCIENCE (General)(SOC005000) -> Customs & Traditions(SOC005000) |  | **Publication Date** December 2018  **Paperback** ISBN: 978-1-78535-808-1 $23.95  |  £14.99 8.5x5.5 inches | 216x140 mm 328PP  **e-book** ISBN: 978-1-78535-809-8 $11.99  |  £7.99  **Library of Congress** 2017960373 |
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