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| John Hunt Publishing - **Zero Books** - announces the new title | | |
| **Capitalism on Campus: Sex Work, Academic Freedom and the Market**  Ron Roberts  Capitalism on Campus examines the university’s journey into market hands and the sexual sell-off of students, which has come with it. It raises critical questions about the forces which conjoin higher education to both sex work and declining academic freedom. In so doing it questions the role our institutions of learning have in the cultivation of resistance to capitalism. This is a call to rediscover the emancipatory potential of knowledge.  **Author Bio** Ron Roberts is a Chartered Psychologist and Honorary Lecturer in Psychology at Kingston University with over 30 years' experience in Higher Education. He is the author of eight other books, including Zero Books' Psychology and Capitalism. He lives in London, UK. Online: [Facebook](https://www.facebook.com/ron.roberts.963), [Author Website](http://www.ronroberts.co.uk), [Twitter](http://www.twitter.com/#!/https://twitter.com/raroberts15)  **Previous Titles** The Off-Modern (9781785355950), Zero Books, 2017. Psychology and Capitalism (9781782796541), Zero Books, 2015. The New Politics of Experience and The Bitter Herbs (9781906254742), PCCS Books, 2014.  **Endorsements** *Making unique links between higher education and commercial sex, this book pushes the boundaries of both economic thinking and the politicisation of our universities. A much needed critique of what has become of our universities, which lays bare the bleak scenario for students. Engaging commentary is backed up by detailed reflections on the empirical knowledge we have on student sex work. This is essential reading for those concerned with economics, politics and student life as we enter new territory in both education and the sex industry.* ***Prof. Teela Sanders, University of Leicester***  **Promotional Plans** Promotion through Facebook and Twitter, as well as author's website. Zero Books social platforms and Zero Squared podcast. Publicise through author's network of researchers in the field. Book launch through Kingston and/or East London Universities. Source key endorsements. Reviews in journals including Sex Education: Sexuality, Society and Learning.  **USP** The phenomenon of student participation in sex work has risen in line with the commodification and corporate transformation of higher education. Though it has regularly attracted media attention there has been no account (critical or otherwise) of how this arisen and the wider implications which it has for society, until now.  **Competing Books** Sex at the Margins 9781842778609, by Laura Maria Agustin Zed Books, 2007  **Categories** BUSINESS & ECONOMICS (General)(BUS024000) -> Education(BUS024000) SOCIAL SCIENCE (General)(SOC059000) -> Prostitution & Sex Trade(SOC059000) POLITICAL SCIENCE (General)(POL017000) -> Public Affairs & Administration(POL017000) |  | **Publication Date** November 2018  **Paperback** ISBN: 978-1-78535-800-5 $19.95  |  £12.99 8.5x5.5 inches | 216x140 mm 164PP  **e-book** ISBN: 978-1-78535-801-2 $15.99  |  £9.99  **Library of Congress** 2017957744 |
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