|  |
| --- |
| John Hunt Publishing - **Roundfire** - announces the new title |
| **Pursuit of Ordinary, The**Nigel Jay CooperAfter witnessing a fatal car accident, a homeless man wanders the streets of Brighton, trying to ignore the new, incessant voice inside his head. But he can’t forget the crash, can't get the face of the woman cradling her dying husband out of his mind. She stared into his eyes, his soul. He has to find her. Is Dan mentally ill or has he really been possessed by the spirit of Natalie's dead husband, Joe? If he hasn't, why does she let him into her home so easily? Does she have secrets of her own? The Pursuit of Ordinary is a twisting tale of modern life and mental health where nothing is what it seems... Following the success of debut novel Beat the Rain, Roundfire introduces the second book from bestselling author Nigel Jay Cooper.**Author Bio**Nigel is an author, father, businessman, ginger-dog owner and sometimes-runner. He co-founded global social media agency Qube Media and previously worked as a writer and editor for Channel 4 Television. His first book Beat the Rain has fast become a bestseller on Roundfire Books and was Semi-Finalist in the Goodreads Choice Awards 2016 for Best Debut Author. Nigel lives in Brighton, UK. Online: [Facebook](http://www.facebook.com/nigeljaycooper), [Author Website](http://www.nigeljaycooper.com), [Blog](http://www.nigeljaycooper.com/nigels-blog/), [Twitter](http://www.twitter.com/#!/@nijay)**Previous Titles**Beat the Rain (9781785353642) Roundfire, 2016.**Endorsements***Original and compelling, The Pursuit of Ordinary is perfectly paced and beautifully written.****Colette McBeth, author of An Act of Silence*****Promotional Plans**Build on author's strong and growing online presence to promote his second novel to readers of the first book Beat the Rain. Upload title to NetGalley for reviews. Online book giveaways. Facebook promoted posts and promotion to author’s 35,000 Twitter followers. Blog reviews. Placement of title in books clubs. Author website and blog. Book signings and literary festivals.**USP**A modern love story dealing with two broken people coming together to fix one another against the odds. The Pursuit of Ordinary deals with modern life, love and mental health in a creative and sensitive way.**Competing Books**The Humans 9780857868787, by Matt HaigCanongate Books, 2014**Categories**FICTION (General)(FIC031080) -> Thrillers (General)(FIC031080) -> Psychological(FIC031080)FICTION (General)(FIC030000) -> Thrillers (General)(FIC030000) -> Suspense(FIC030000)FICTION (General)(FIC019000) -> Literary(FIC019000) |   | http://www.johnhuntpublishing.com/assets/docs/books/6375/jhp59b8da65457dc.jpg**Publication Date**April 2018 **Paperback**ISBN: 978-1-78535-806-7$14.95  |  £10.998.5x5.5 inches | 216x140 mm320PP**e-book**ISBN: 978-1-78535-807-4$7.99  |  £4.99**Library of Congress**2017951462 |
| Distributed to the trade by National Book Network in US; by Orca Marston in UKPublisher contact: beccy@jhpbooks.net[roundfire-books.com](http://roundfire-books.com)  |  | http://johnhuntpublishing.com/assets/images/imprints/13.gif |