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| John Hunt Publishing - **Moon Books** - announces the new title | | |
| **Pagan Portals - Have a Cool Yule** How-To Survive (and Enjoy) the Mid-Winter Festival  Melusine Draco  For the entire Pagan community Christmas should be one of the most sacred times of the year, but the lack of any formal written liturgy has consigned the festival to a minor observance in the Pagan calendar. Have a Cool Yule demonstrates that history proves the festival to be a wholly Pagan event, worthy of being acknowledged as one of the Great Festivals along with Beltaine and Samhain. With all the different strands of Pagan custom brought to the hearth-fire of the Mid-Winter Festival, we all have something to celebrate in time-honoured fashion, whether our ancestors are Briton, Celt, Norse or Anglo-Saxon.  **Author Bio** Mélusine Draco originally trained in the magical arts of traditional British Old Craft with Bob and Mériém Clay-Egerton. She has been a magical and spiritual instructor for over 20 years with Arcanum and the Temple of Khem, and writer of numerous popular books. She now lives in Ireland near the Galtee Mountains. Online: [Facebook](http://facebook.com/TradBritOldCraft), [Author Website](http://www.covenofthescales.com), [Blog](http://melusinedracoattempleofkhem.blogspot.com/)  **Previous Titles** Pagan Portals: By Wolfsbane and Mandrake Root (9781780995724), Moon Books, 2017. Traditional Witchcraft and the Path to the Mysteries (9781782797937), Moon Books, 2015. Traditional Witchcraft for Urban Living (9781846949784), Moon Books, 2012.  **Endorsements** *As per usual Melusine Draco presents a wealth of information about this historically proven pagan festival. Whichever way the reader chooses to celebrate, there is something for everyone. From a complete festival calendar with some simple rites and symbolism, to carol lyrics, recipes, gift ideas, feasting and festive games; everything Yuletide is covered. And with generous doses of light-hearted good cheer and a sprinkling of dark humour, the author strikes a balance that is both useful, informative and entertaining. A charming little book.* ***Sheena Cundy, Witch Lit author***  **Promotional Plans** Promotion via the growing Facebook pages for the Traditional Witchcraft series, and via the Coven of the Scales Facebook in the USA. Author blog articles, as well as sending the book out for reviews on other blogs and websites. Cross-promotion across the thriving Moon Books social platforms. Drop-in title in time for Christmas sales.  **USP** Around December the internet is full of pagan postings bemoaning the fact that they hate Christmas; this book is an attempt to persuade them that Yule should be seen as one of the most important festivals in the pagan calendar, from popular pagan author Melusine Draco.  **Competing Books** The Old Magic of Christmas 9780738733340, by Linda Raedisch Llewellyn, 2013  **Categories** RELIGION (General)(REL034020) -> Holidays (General)(REL034020) -> Christmas & Advent(REL034020) RELIGION (General)(REL117000) -> Paganism & Neo-Paganism(REL117000) |  | **Publication Date** November 2017  **Paperback** ISBN: 978-1-78535-711-4 $10.95  |  £6.99 8.5x5.5 inches | 216x140 mm 112PP  **e-book** ISBN: 978-1-78535-712-1 $5.99  |  £3.99  **Library of Congress** 2017939487 |
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