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| John Hunt Publishing - **Zero Books** - announces the new title | | |
| **Made in Brooklyn** Artists, Hipsters, Makers, Gentrifiers  Amanda Wasielewski  Made in Brooklyn is a belated critique of the Maker Movement: from its origins in the nineteenth century to its impact on labor and its entanglement in the neoliberal economic model of the tech industry. Part history, part ethnography, Made in Brooklyn provides a unified analysis of how the tech industry has infiltrated artistic practice and urban space.  **Author Bio** Amanda Wasielewski is an artist and Lecturer in Media Studies at the University of Amsterdam. She is a doctoral candidate in Art History at the Graduate Center CUNY and has previously taught at Lehman College and the Spitzer School of Architecture. She has exhibited her artwork internationally at venues including De Hallen Museum, De Appel Arts Centre, and Bloomberg New Contemporaries. Her writing has appeared in the journals History of Photography and Peregrinations, the Towner, 3:AM Magazine, and Peer Paper Matters. Online: [Author Website](http://www.madeinbrooklyn.city), [Blog](http://www.amandawasielewski.com), [Twitter](http://www.twitter.com/#!/@awasielewski)  **Endorsements** *Anybody interested in artist-led urban gentrification in general, and the poster child for this process - Brooklyn, NYC - should read this book. Combining journalistic, ethnographic and academic perspectives, the book is an engaging, provocative, and pleasurable. Read it and you will see your own city in new ways.* ***Lev Manovich***  **Promotional Plans** Twofold promotion - academically through author's professional network and organizations including the College Art Association, and via social media targeting a younger demographic interested in art culture and the DIY movement. Zero Books social media platforms and podcast.  **USP** Charts the relationship between the Maker Movement and contemporary art practice, gentrification in New York City, hipster culture, use of post-industrial infrastructure in urban space, and labor. A critical dissection of the ideology of the Maker Movement.  **Competing Books** Makers: The New Industrial Revolution 9781847940674, by Chris Anderson Random House Business, 2013  **Categories** ART (General)(ART023000) -> Popular Culture(ART023000) SOCIAL SCIENCE (General)(SOC026030) -> Sociology (General)(SOC026030) -> Urban(SOC026030) ART (General)(ART043000) -> Business Aspects(ART043000) |  | **Publication Date** June 2018  **Paperback** ISBN: 978-1-78535-658-2 $24.95  |  £16.99 8.5x5.5 inches | 216x140 mm 272PP  **e-book** ISBN: 978-1-78535-659-9 $19.99  |  £13.99  **Library of Congress** 2017930559 |
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