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| John Hunt Publishing - **Moon Books** - announces the new title | | |
| **Primal Awareness** Reconnecting with the Spirits of Nature  Rob Wildwood  Focusing on the origins of Western culture and belief systems, from ancient agriculture to modern industry, from primitive religion to monotheism, Primal Awareness explains how we became separated from nature and how, throughout history, these belief systems and social models have imposed a life of servitude and hardship upon millions of people. It also illustrates how modern technology and the modern scientific world view are currently causing the destruction of our natural environment. How can we overcome this separation, and reconnect with nature and spirit once again?  **Author Bio** Rob Wildwood is a writer from Yorkshire. He is a photographer, researcher, shamanic practitioner, geomancer and world traveler specialising in the origins of spirituality, earth energies, sacred sites, and primitive and pagan beliefs. He has an established pagan following who enjoy reading about his travels, adventures and mystical journeys. Rob lives in Glastonbury, Somerset.  Online: [Facebook](https://www.facebook.com/rob.wildwood), [Author Website](http://themagicalplaces.com), [Blog](http://landofthefae.com)  **Previous Titles** Magical Places of Britain (9780957543300), Self, 2013.  **Endorsements** *Rob Wildwood's fascinating spiritual odyssey around the world has finally manifested for us all to read. His special gift in communicating with the 'spirit of place' has given us a vital message in how we can re-connect with the ancient wisdom and more importantly, integrate this knowledge, so that we can create a new paradigm for the future.* ***Gary Bitcliffe, author and Dowser***  **Promotional Plans** Promotion via Facebook, crossed with Moon Books' thriving social platforms. Amazon reviews, promotion to Pagan and New Age book stores. Author's website and blog, and promote to author's customer base of over 12000 people at his historical replica online shop www.jelldragon.com.  **USP** A spiritual 101 for readers new to the subject of spirituality, explaining the origins of spiritual beliefs, and packed with revelations for those who have not looked at the world from this deep ecological perspective before.  **Competing Books** Sapiens 9780099590088, by Yuval Noah Harari Vintage, 2015  **Categories** BODY, MIND & SPIRIT (General)(OCC033000) -> Gaia & Earth Energies(OCC033000) SCIENCE (General)(SCI020000) -> Life Sciences (General)(SCI020000) -> Ecology(SCI020000) BODY, MIND & SPIRIT (General)(OCC036030) -> Shamanism(OCC036030) |  | **Publication Date** January 2018  **Paperback** ISBN: 978-1-78535-656-8 $15.95  |  £9.99 8.5x5.5 inches | 216x140 mm 136PP  **e-book** ISBN: 978-1-78535-657-5 $5.99  |  £3.99  **Library of Congress** 2017931222 |
| Distributed to the trade by National Book Network in US; by Orca Marston in UK Publisher contact: beccy@jhpbooks.net [moon-books.net](http://moon-books.net) |  |  |