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| John Hunt Publishing - **Zero Books** - announces the new title | | |
| **When Journalism was a Thing**  Alexandra Kitty  Journalism used to be everything, until the day it became nothing…  Journalism used to be a powerful and wonderful thing, yet now it has become a curiosity, and not even the Internet can resurrect it. When Journalism was a Thing considers the downfall of journalism and the reasons why, but also offers a model for a new approach to the once-noble profession.  **Author Bio** Alexandra Kitty is the author of three books, including Don’t Believe It!: How Lies Become News, and Outfoxed: Rupert Murdoch’s War on Journalism. She had two different columns in two major daily newspapers by the time she was 23. Her articles have been published in academic journals such as Skeptic and Critical Review, trade publications such as Quill, Editor & Publisher, Current, and Presstime, and newsstand magazines from Elle Canada to Maisonneuve. She lives in Ontario, Canada.  **Previous Titles** Don't Believe It!: How Lies Become News (9781932857061), 2005, RED WHEEL/WEISER. OutFoxed: Rupert Murdoch’s War on Journalism (9781932857115), 2005, RED WHEEL/WEISER.  **Promotional Plans** Interviews, articles, use of social media, book signings, guerrilla advertising. Approach the following for endorsements: Matt Drudge, WikiLeaks, Dr Nicholas Thoburn, Jeffrey St. Clair, Chaz Bufe, Chris Atton, Adilkno, Louie, Free, Camille Paglia, Jesse Brown of Canadaland, Noam Chomsky. Promoted as the book journalists don’t want you to read…but need to read it themselves.  **USP** A manual on to how to do journalism in a modern era, and what not to do. A hybrid of exposé and call to arms to improve the profession.  **Categories** LANGUAGE ARTS & DISCIPLINES (General)(LAN008000) -> Journalism(LAN008000) LANGUAGE ARTS & DISCIPLINES (General)(LAN004000) -> Communication Studies(LAN004000) SOCIAL SCIENCE (General)(SOC052000) -> Media Studies(SOC052000) |  | **Publication Date** July 2018  **Paperback** ISBN: 978-1-78535-654-4 $38.95  |  £23.99 8.5x5.5 inches | 216x140 mm 456PP  **e-book** ISBN: 978-1-78535-655-1 $30.99  |  £18.99  **Library of Congress** 2017936411 |
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