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| John Hunt Publishing - **Zero Books** - announces the new title | | |
| **Lenin Lives!**  Reimagining the Russian Revolution 1917-2017  Philip Cunliffe  Of all the tomes published on the centenary of the Russian Revolution, none will reckon with a key part of the story: what if the revolutionaries' dreams had come true, instead of being dashed? Yet no tale of the Russian Revolution is complete without asking 'what if ...?' Lenin Lives! lays out a narrative account of how history might have happened differently if Lenin had lived long enough to see the global spread of the Russian Revolution to Western Europe and the USA. In one alternative world, instead of the grim authoritarian and autarkic states of the East, socialist revolution in the world’s most advanced economies ushers in an era of global peace, progress and prosperity, with global federations substituting for nation-states and international organisations. In keeping with the hopes of European revolutionaries of the time, the early achievement of socialism leads to a drastic improvement in human progress, economic growth, democracy and freedom at the global level.  **Author Bio** Philip Cunliffe is Senior Lecturer in Politics and International Relations at the University of Kent, which he joined in 2009. He has written widely on a variety of political issues ranging from the Cold War, to Balkan politics to Brexit.  Online: [Twitter](http://www.twitter.com/#!/@thephilippics)  **Previous Titles** Brazil as a Rising Power: Intervention Norms and the Contestation of Global Order (9781138946781) (co-editor), Routledge, 2016. Legions of Peace: UN Peacekeepers from the Global South (9781849042901), Hurst, 2013.  **Endorsements** *What if the hopes of the Russian Revolution had been realised? Setting out from this question Cunliffe shines a great deal of new critical light on our times. Hugely thought-provoking and entertaining. Full of contentious ideas and stimulating insights. A firecracker of a book.* ***Sean Sayers, Emeritus Professor of Philosophy, University of Kent***  **Promotional Plans** Promotion across author's social platforms including personal blog and popular co-authored political blog The Current Moment. Cross promotion via the Zero Squared podcast/Zero Books Bookclub. Promotion to author's university students and via academic networks.  **USP** A leftist/Marxist counter-factual history in contrast to conservative/rightist virtual history, which links counter-factual history, social science fiction and Utopian theorising and provides new insights into the history of the twentieth century.  **Competing Books** Historically Inevitable? - Turning Points of the Russian Revolution 9781781250211, by Tony Brenton; Profile, 2016  **Categories** HISTORY (General)(HIS032000) -> Europe (General)(HIS032000) -> Russia & the Former Soviet Union(HIS032000) HISTORY (General)(HIS031000) -> Revolutionary(HIS031000) HISTORY (General)(HIS037070) -> Modern (General)(HIS037070) -> 20th Century(HIS037070) |  | **Publication Date** September 2017  **Paperback** ISBN: 978-1-78535-697-1 $14.95  |  £9.99 8.5x5.5 inches | 216x140 mm 152PP  **e-book** ISBN: 978-1-78535-698-8 $11.99  |  £7.99  **Library of Congress** 2017937405 |
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