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| John Hunt Publishing - **Roundfire** - announces the new title | | |
| **Pavlov's Dog**  David Kurman  Down-and-out actor Stan Pavlov’s life takes an unexpected turn when his beloved Dog inadvertently gets cast in the commercial Stan was auditioning for. Pavlov’s Dog moves to LA and ascends to stardom in a late-night talk show. Stan quits. He has flushed acting out of his system, until the Dog, sick and broke, needs money for an operation - having blown all his on chew toys and bitches... Stan grudgingly agrees to become a prime-time game show host, but finds that money, fame and attention can’t erase the simple truth: there is no loneliness quite as profound as a man separated from his dog.  **Author Bio** David Kurman has spent twenty years working in advertising. Pavlov's Dog is his first novel (that he has written, not read, obviously). He lives in a secluded shack in New Jersey with his anxiety. He has never owned a dog.  **Promotional Plans** Promotion via social media, developing social profiles for the key characters in the novel. Creating/sharing humorous and engaging content such as Stan's audition notes etc to garner interest in the book. Author will speak at book events/interviews/book signings. Cross promotion across JHP fiction imprint social media and blogs.  **USP** An hilarious look at the absurdity and fickleness of modern fame.  **Competing Books** To Rise Again at a Decent Hour 9780241003831, by Joshua Ferris Viking, 2014  **Categories** FICTION (General)(FIC064000) -> Absurdist(FIC064000) FICTION (General)(FIC016000) -> Humorous (General)(FIC016000) FICTION (General)(FIC052000) -> Satire(FIC052000) |  | **Publication Date** November 2017  **Paperback** ISBN: 978-1-78535-613-1 $14.95  |  £9.99 8.5x5.5 inches | 216x140 mm 192PP  **e-book** ISBN: 978-1-78535-614-8 $7.99  |  £4.99  **Library of Congress** 2016954758 |
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