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| John Hunt Publishing - **Changemakers Books** - announces the new title | | |
| **Modern Machiavelli** 13 Laws of Power, Persuasion and Integrity  Troy Bruner, Philip Eager  Modern Machiavelli will teach you smart, social tactics to advance your career and improve your relationships. This book explains how to successfully manage conflict, influence others, and understand the overt and covert dynamics of interpersonal power. It challenges false but commonly held beliefs that undermine personal and career success. Master the unwritten rules of the social game that few understand.  **Author Bio** Troy Bruner is a licensed psychologist focused on identifying cognitive biases that interfere with interpersonal success. He is one of the founders of the Inland Center for Strategic Integrity and is Chairman of the City of Spokane Ethic Commission. Bruner lives in Washington state, USA. Online: [Facebook](https://www.facebook.com/Modern-Machiavelli-1123404361041542/?view_public_for=1123404361041542), [Author Website](https://13-laws.com/), [Blog](https://13-laws.com/blog/), [Twitter](http://www.twitter.com/#!/https://twitter.com/13_laws )  Philip Eager gained his master’s degree in education from Pennsylvania State University, and his career as National Board Certified Counselor spans over twenty-five years. He is currently a strategic consultant with the Inland Center for Strategic Integrity, and also provides counseling services at Fairchild Air Force Base. He lives in Washington state, USA.  **Endorsements** *Every person experiencing interpersonal conflict or cut-throat competition should read this book. I have personally benefited from Dr. Bruner's consultation and highly recommend his book. It is the opposite of psycho-babble: concrete, specific, and dynamic.* ***Robert W. Forster, President and CEO, Forster Financial***  **Promotional Plans** Promotion via dedicated blog www.13-laws.com. Videos explaining each chapter uploaded to YouTube, LinkedIn, Facebook. Promotion through non-profit organization www.inlandintegrity.com. Events and conferences.  **USP** Filling a gap in the market, this book explains in everyday language how to respond effectively during difficult interpersonal interactions, whilst maintaining integrity. For millennials and anyone seeking career and relationship success.  **Competing Books** The Power of Presence: Unlock Your Potential to Influence and Engage Others 9780814417737, by Kristi Hedges AMACOM, 2011  **Categories** BUSINESS & ECONOMICS (General)(BUS110000) -> Conflict Resolution & Mediation(BUS110000) SELF-HELP (General)(SEL040000) -> Communication & Social Skills(SEL040000) BUSINESS & ECONOMICS (General)(BUS008000) -> Business Ethics(BUS008000) |  | **Publication Date** September 2017  **Paperback** ISBN: 978-1-78535-611-7 $18.95  |  11.99 8.5x5.5 inches | 216x140 mm 216PP  **e-book** ISBN: 978-1-78535-612-4 $5.99  |  3.99  **Library of Congress** 2016954752 |
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