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| John Hunt Publishing - **Zero Books** - announces the new title | | |
| **How the Establishment Lost Control**  Chris Nineham  The post-war consensus is breaking up. The 2014 Scottish referendum, the election of Jeremy Corbyn as Labour leader and the turmoil of the EU referendum all testify to an insurgent mood amongst swathes of the population. This book will attempt to explain these dramatic developments and to show how they question received notions about politics, history and how change happens. Above all they challenge widespread assumptions about the resilience of elite hegemony, the influence of conventional structures of thought and the ability of the mass of the population to think autonomously in a ‘post-ideological age’.  **Author Bio** Chris Nineham is a socialist activist and writer based in the UK. He is one of the founder members of the Stop the War Coalition and is currently its vice chair, and has been involved in many of the campaigns discussed in his most recent book, How the Establishment Lost Control. He is author of The People versus Tony Blair and Capitalism and Class Consciousness: the ideas of Georg Lukacs. Nineham writes regularly for Stop the War and Counterfire.  **Previous Titles** The People v. Tony Blair (9781780998169), Zero Books, 2013.  **Endorsements** *A highly readable, fast moving account of how the British establishment have lost the plot. Chris Nineham reveals, often using their own words, that they know they have, but they would rather you didn’t read it here…* ***Danny Dorling, author of Inequality and the 1%***  **Promotional Plans** Author speaks regularly at the Stop the War Coalition, People's Assembly and other events around the country, through which he will promote the book. Book launches at various progressive campaign groups. Academic connections. Reviews. Author to continue writing articles. Promotion online via progressive network social platforms, crossed with Zero Books thriving social media, podcast and book club.  **USP** An examination of the current crisis of consent post-Brexit, not just in the context of the impact of neoliberalism, but also in terms of the effects of British foreign policy and Britain's declining role in the world as a centre of financial and military power.  **Competing Books** How Did We Get Into This Mess? Politics, Equality, Nature 9781786630780 by George Monbiot  Verso, 2016  **Categories** POLITICAL SCIENCE (General)(POL028000) -> Public Policy (General)(POL028000) HISTORY (General)(HIS015000) -> Europe (General)(HIS015000) -> Great Britain(HIS015000) POLITICAL SCIENCE (General)(POL025000) -> Political Process (General)(POL025000) -> Leadership(POL025000) |  | **Publication Date** August 2017  **Paperback** ISBN: 978-1-78535-631-5 $14.95  |  £9.99 8.5x5.5 inches | 216x140 mm 128PP  **e-book** ISBN: 978-1-78535-632-2 $7.99  |  £4.99  **Library of Congress** 2017932040 |
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