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| John Hunt Publishing - **Moon Books** - announces the new title | | |
| **Divining with Animal Guides** Answers from the World at Hand  Hearth Moon Rising  A chance encounter with a shy or beautiful animal is an auspicious sign, but a sign of what? Divining with Animal Guides explores animal divination from a process perspective rather than providing generic lists of meanings. Nine animals are given in-depth treatment, many more are mentioned in passing, and all are presented with the aim of developing tools for personal insight. You will be encouraged to examine symbolic and metaphoric encounters as well as physical ones, making the material useful in both urban and wilderness settings.  **Author Bio** Hearth Moon Rising lives in the Adirondack Mountains of upstate New York, where she practices a nature-based craft. Hearth’s first book, Invoking Animal Magic, was hailed for its innovative approach to connecting with animal spirits. She is an ordained priestess in two traditions, and has taught magic for over twenty-five years. Online: [Facebook](https://www.facebook.com/#!/hearthmoonrising), [Author Website](http://hearthmoonrising.com), [Blog](http://hearthmoonblog.com), [Twitter](http://www.twitter.com/#!/@hearthmoon)  **Previous Titles** Invoking Animal Magic: A Guide For the Pagan Priestess (9781780999296), Moon Books, 2013.  **Endorsements** *This book is a wealth of wisdom that will help you access practical and mystical guidance from the natural world. Hearth Moon Rising has done a vast amount of outstanding research on lore and history from around the globe, yet the book is captivating, never dry. The stories and exercises inspire while teaching. Everyone should own a copy of this valuable, readable resource.* ***Nikki Starcat Shields, author of The Heart of the Goddess: A Handbook for Living Soulfully***  **Promotional Plans** Radio and podcast promotion, interviews with the author. Magazine adverts, including excerpts of the book, targeting publications which supported the author's first book. Social media promotion, author to write blogs and articles.  **USP** A book which includes fascinating animal folklore for people interested in shamanism, divination, Witchcraft, and Goddess studies, as well as tools for personal exploration of animal signs, which can be used by readers in both urban and rural settings.  **Competing Books** Animal-Speak Pocket Guide 9781888767612, by Ted Andrews Dragonhawk Publishing, 2010  **Categories** BODY, MIND & SPIRIT (General)(OCC036030) -> Shamanism(OCC036030) BODY, MIND & SPIRIT (General)(OCC005000) -> Divination (General)(OCC005000) BODY, MIND & SPIRIT (General)(OCC036050) -> Goddess Worship(OCC036050) |  | **Publication Date** February 2018  **Paperback** ISBN: 978-1-78535-597-4 $25.95  |  £15.99 8.5x5.5 inches | 216x140 mm 352PP  **e-book** ISBN: 978-1-78535-598-1 $9.99  |  £6.99  **Library of Congress** 2016962871 |
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