|  |  |  |
| --- | --- | --- |
| John Hunt Publishing - **Zero Books** - announces the new title | | |
| **Other Paradises** Poetic approaches to thinking in a technological age  Jessica Sequeira  Why do people choose to play with ideas considered antiquated? Why do they elect to act in non-productive ways? Perhaps the question can be asked in reverse: What comes to mind when we think of technology? That which is practical, efficient, invisible, fast, optimistic, constantly updated. So how can one explain the search for the opposite, that which is useless, inefficient, physically present, slow, dystopian, obsolete and governed by chance? The matter of what motivates the search for ‘antiquated’ forms strikes deep into the heart of value. Are people simply following trends? Are they sentimental? Are they artists? Are they interested in kitsch? Are they uninformed? Are they poets? Other Paradises is a collection of essays exploring imaginative responses to science and technology, and is about people who choose to build ‘other paradises’, fully conscious of the alternative they offer to the dominant paradigm of technological progress.  **Author Bio** Jessica Sequeira is a writer and translator from Spanish and French. She contributed to the Sounds and Colours anthologies on Argentina, Brazil and Perú, and she publishes the collection of stories Rhombus and Oval through What Books Press in 2017. Jessica lives in California. Online: [Author Website](https://jessicasequeira.wordpress.com/), [Twitter](http://www.twitter.com/#!/@jess_sequeira)  **Previous Titles** Rhombus and Oval (9780996227674), What Books Press, 2017.  **Endorsements** *Jessica Sequeira reads generously, cleverly, with clarity and elan. She is spot on about how technology is recreating literature ‘IRL’, but even better, Sequeira’s essays recreate criticism, imaginative response by imaginative response. Reading this book one imagines yet another paradise, one where we don’t read any critic who can’t match Sequeira for energy and acuity.* ***Daniel Bosch, poet and translator, lecturer in English literature at Emory University, senior editor of Berfrois***  **Promotional Plans** Social media promotion via author's platforms, crossed with Zero Books' strong social media presence. Book events incorporating readings and artwork, author also to host panels related to questions raised in the book.  **USP** A highly readable book, entertaining and poetic non-fiction. Of interest to those who read works of literary and social criticism, and to those who enjoy Geoff Dyer, Jenny Diski, Tim Parks and other approachable first-person non-fiction writers.  **Competing Books** Four Futures: Life After Capitalism 9781781688137, by Peter Frase Verso, 2016  **Categories** SOCIAL SCIENCE (General)(SOC026040) -> Sociology (General)(SOC026040) -> Social Theory(SOC026040) TECHNOLOGY & ENGINEERING (General)(TEC052000) -> Social Aspects(TEC052000) SOCIAL SCIENCE (General)(SOC041000) -> Essays(SOC041000) |  | **Publication Date** April 2018  **Paperback** ISBN: 978-1-78535-585-1 $16.95  |  £9.99 8.5x5.5 inches | 216x140 mm 160PP  **e-book** ISBN: 978-1-78535-586-8 $9.99  |  £6.99  **Library of Congress** 2017933413 |
| Distributed to the trade by National Book Network in US; by Orca Marston in UK Publisher contact: beccy@jhpbooks.net [zero-books.net](http://zero-books.net) |  |  |