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| John Hunt Publishing - **Business Books** - announces the new title | | |
| **DISCover the Power of You** How to cultivate change for positive and productive cultures  Robert Adams  DISCover the Power of You is for individuals who have a desire to better understand their own personality. People who may aspire to become great leaders in their field, regardless of their current business level. And more specifically, for anyone looking to raise their own self-awareness, confidence and understanding, in order to cultivate positive changes in their culture.  **Author Bio** Robert Adams is founder and CEO of Creative Coaching Creative Culture. He is a passionate advocate of positive and productive cultures, and the need for self-awareness and personal development. He is a consultant, trainer, mentor and speaker, and lives in Yorkshire, UK. Online: [Facebook](https://www.facebook.com/Creative-Coaching-Creative-Cultures), [Author Website](http://www.robertadams.uk.com/), [Blog](http://www.robertadams.uk.com/blog/), [Twitter](http://www.twitter.com/#!/@RobertAdamsDISC)  **Endorsements** *Brilliant. Robert has worked long and hard on this book and has produced a piece of work that is close to his heart. With his in-depth knowledge of DISC personality profiling Robert gives some unique examples of how this powerful tool can be used within the multi-cultural society we live in.* ***Dave Pill*** *(DISC European Master Trainer)*  **Promotional Plans** Promotion via social media, author's YouTube channel, LinkedIn/professional networks, and email subscription list. Promotion through author's regularly run workshops and conferences.  **USP** Invaluable information for business owners and individuals who desire to improve their organisation, or their culture at large, through identification of personality traits, leadership training and personal transformation.  **Competing Books** Positive Personality Profiles 9780964108004, by Dr Robert A Rohm Voyages Press, Incorporated, 2006  **Categories** PSYCHOLOGY (General)(PSY023000) -> Personality(PSY023000) BUSINESS & ECONOMICS (General)(BUS071000) -> Leadership(BUS071000) BUSINESS & ECONOMICS (General)(BUS041000) -> Management(BUS041000) |  | **Publication Date** August 2017  **Paperback** ISBN: 978-1-78535-591-2 $25.95  |  £14.99 8.5x5.5 inches | 216x140 mm 248PP  **e-book** ISBN: 978-1-78535-592-9 $9.99  |  £6.99  **Library of Congress** 2016954849 |
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